



Greater East Tamaki
Business Association Inc.

Feedback to Otara Papatoetoe Local Board 3 year Plan

From the Greater East Tamaki Business Association Inc (GETBA).

1. Do you agree that the priorities highlighted are the most important issues for the board to focus on? Why?

Assuming the slides are in priority order we would like to see the 'easy to move around and well connected' priority move further up the list from fourth to second, and include a more strategic focus on transport and roading infrastructure.

Your slide mentions rail and transport links to Auckland Airport but doesn't mention the equally important links to the Auckland Port and the commercial industrial communities including East Tamaki on your doorstep.

Effective and efficient transport links are vital to the economic and social well being of the area. We need to speed up the development of Auckland's transport infrastructure with both freight corridors and public transport into, across and within the East Tamaki employment hub. (see 3 below for specifics).

2. Are there any other issues we should focus on?

- a) GETBA would appreciate support for a revised BID Policy which recognises the need for adequate funding of BIDs commensurate with their size and economic value. GETBA currently has an inadequate low flat targeted rate and while we are working on rate modelling with Council presently to try and influence a positive outcome, we would appreciate advocacy support.
- b) Crime prevention. GETBA has an active crime prevention programme but would welcome assistance with the funding of educational resources promoting CPTED, security procedures and for conveying the importance of reporting crime.
- c) Auckland Council has in its Auckland Unleashed discussion document acknowledged the south as an opportunity area yet the accompanying map highlights the Food and Innovation Centre near the airport and neighbouring Wiri, completely ignoring the significant East Tamaki and greater Onehunga/Penrose/Mt Wellington areas. It is important that the Local Boards in the south support the vision for the 'Commercial Industrial South' (and keep reinforcing the term) at both local and central government level. The area as a whole is a vital economic contributor and incremental productivity improvements by businesses across the whole of the commercial industrial south will benefit the Board's communities, some of whom who may either be their employees or have the opportunity to become their employees.

3. What's the most important issue to you and what should be done about it?

The most important issue for the East Tamaki commercial industrial business community is the ability to keep traffic moving in and around the commercial industrial south, and to the Port and Airport. So freight corridors and ramped up public transport are vital.

GETBA supports the design and build of the South Eastern Corridor by 2015-20. This involves a high quality strategic transport link between SH1 Mt Wellington/East Tamaki and SH20 Onehunga/Gloucester Park I/C and a reconfigured Eastern Corridor (AMETI) project. Included in the project is the SH1-20 East West corridor link. This borders the Otara Papatoetoe Local Board area, and we would welcome the Local Board's advocacy support.

4. Other comments:

- d) While the Board area includes only a portion of the East Tamaki commercial industrial area we would like to see it acknowledged as an important employment hub for the Local Board area. It does not rate a mention in the slide about the Local Board Area (slide 9).
- e) While the Local Board has an understandably local focus it is important to see the 'local' within an Auckland wide context and vision, and advocate for important infrastructure projects which may be physically located outside the area but which will benefit the Board's constituents.

Jane Tongatule, General Manager, Ph 273 6274

30 May 2011