



## **Breakfast Sponsorship Guidelines**

Thank you for considering sponsorship of the GETBA Breakfast.

**Investment:** \$800 plus gst

**Breakfast sponsorship entitles your business to** exposure to East Tamaki decision makers, including:

- A 10 minute presentation at the breakfast (powerpoint available)
- Top billing in email communication to members (2 emails)
- and on the GETBA website with links to your website
- Your marketing collateral material for guests to take away
- Free attendance at the breakfast for 5 staff members (including speaker)

**The Breakfast Audience:** decision makers from local businesses (small, medium and large) and may number between 60 and 120 attendees.

### **Programme/timeframe**

- 7.15 – 7.30am networking over breakfast
- 7.30am welcome by GM; introduces sponsor (10 minute presentation)
- 7.45am Chair thanks sponsor/introduces guest speaker (30 mins incl questions)
- 7.55am Guest speaker (20 mins)
- 8.15am Chair/GM facilitates questions/thanks speaker
- 8.20am members moment (1.5 mins)
- 8.23am Community moment (1.5 mins)
- 8.25am General Business
- 8.30am meeting closed

### **About GETBA**

The Greater East Tamaki Business Association Inc was incorporated in 1994 and represents some 4000 businesses and property owners in East Tamaki. The East Tamaki area is one of the largest and fastest growing commercial and industrial areas in New Zealand, contributing:

- \$3 billion to the NZ economy annually
- \$19 million in rates annually
- 30,000 jobs projected to rise to 45,000 on the completion of Highbrook Business Park

### **Venue**

Waipuna Conference Suites Highbrook, 60 Highbrook Drive, The Crossing, Highbrook, East Tamaki.

Car park adjacent to the venue.

**Contact:** Jane Tongatule, General Manager, Ph 273 6274, email: [gm@getba.org.nz](mailto:gm@getba.org.nz)